

## everything between

## **THE DREAM**

We have been together for 4 years. We travelled back and forth between The Netherlands and Indonesia, but never saw what is in between us.

That is why, on April 2nd 2018: we are going to discover Everything in Between!

On a bicycle. So, roughly 15.000 km, right through 20 countries. Why? For the experience, the curiosity, the dream and for charity we believe in.

Let's see who is coming with us!?



## THAT'S US!



#### Diego Yanuar, 30, Indonesian

"Compared to the Dutch who are practically born on a bike, cycling is a new thing to me: thus a new challenge."

#### Marlies Fennema, 24, Dutch

"Afraid of the bears and the mosquitos, but excitingly awaiting all the other adventures."



## THE STORY

We met in Jakarta in 2013 during a running race. Ever since we go on adventures together. From road trips to biking trips. From running, to climbing, to hiking, to wild camping. From out of love for sports and nature and Everything in Between those two.



One day, in Nijmegen, we were joking about cycling to Jakarta. It started from Google Maps and turned into what you are reading right now.



## THE JOURNEY

After winter we will get our bikes, gears and souls ready to head to Jakarta. Nijmegen, The Netherlands, April the 2nd 2018 is our very start. Everything in Between is:

#### Part 1 – "The smooth road"

The Netherlands, Germany, Czech Republic, Slovakia, Hungary, Romania, Bulgaria

#### Part 2 – "The middle earth"

Turkey, Iran, Turkmenistan, Uzbekistan, Tajikistan, Kyrgyzstan

#### Part 3 – "The homecoming"

Nepal, India, Myanmar, Thailand, Malaysia, Singapore, Indonesia





... and then, after 10 to 12 months, depending on bears, mosquitos, tires, legs, wind, the user-friendliness of our tent and a plane to catch in Kyrgyzstan: "Hello, Jakarta!"



## **THE ROUTE**



## THE REASON

We cycle for a reason: for charity we believe in and we will bring the donations in person.

#### Crowdfunding part 1 – Lestari Sayang Anak Love the children

In Jakarta we lived close to this orphanage founded by a Dutch lady, Ingrid van der Mark. We used to go there and play with the kids a lot. The first part of our cycling will all be for the awesome kids Lisa, Emily, Rizky, Harry, Robbie, Jimmy, Benny and Memy.





#### Crowdfunding part 2 – Jakarta Animal Aid Network Save the animals

Jakarta Animal Aid Network (JAAN) is a non-governmental and non-profit organization dedicated to improve the lives of Indonesia's animals. It is established by Femke den Haas,



jakarta anima

> Karin Franken and Natalie Stewart. Since 2008 they are national heroes for their domestic and wild life work. This organization exactly fits our ideals, we are animal lovers who want to contribute to the protection of these beautiful creatures.

#### Crowdfunding part 3 – Kebun Kumara

#### Protect the nature

We both love nature and we both strongly believe that people should treat our planet a whole lot differently, starting with appreciation. Together with Kebun Kumara (set up by friends Dhira Narayana and Siti Soraya Cassandra), we are now building the best ideas for meaningful 'glocal' project for nature (local but with global benefits).

Because the biggest changes start from the heart of communities.



### **EXPOSURES** - IT'S GONNA BE SOMETHING!

We are certain that people will be interested in our journey. It is going to be an adventure and everyone is invited to be a part of it.

We want to inspire those who registered in a 5 km race or those who just wander around. Those who are looking for challenges or the settled ones who climb volcanoes. Those who want to bike with us and those who would never do such a thing. Whether you follow us on surfboard or from a comfy couch: our story is for everyone!



Credit: @explorebali

Credit: @freediveindonesia

#### How do we involve everyone? By sharing the story during the story!



Diego makes photos and videos and Marlies writes. We are proud to have family and friends who are willing to share our adventure too.

We will use our website, our crowdfunding page and Instagram to let people join our journey.



We will travel our world responsibly, find new inspirations and inspire others. Inspire them to not to look for left, right, up, down, more, faster nor bigger: but for Everything in Between that truly matters.

## **SPONSORSHIP INVITATION**

We do not need sponsorship for our own expenses. We only need you to support our donation plan for:

- 1. Lestari Sayang Anak love the children
- 2. Jakarta Animal Aid Network save the animals
- 3. Kebun Kumara protect the nature

However, we would be grateful to use sponsored items such as biking, camping, documentation and travelling gear (and Everything in Between) which help us cycle from Nijmegen to Jakarta.



## **TWO WAYS TO SPONSOR**

#### 1. Donate via kitabisa.com

Donate directly via our crowdfunding page (starts from 16-3-2018).

'Kita bisa' means 'together we can do it'.

Your benefit: your company name and logo will be on our website. If you donate 5 million Rupiah (€315) or more, we will credit you with a piece of our journey to be seen for everyone. Check out the example on the next page.

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#### 2. Gear

If your company is all about #travelling #biking #outdoor you might could support us with your products.

Your benefit: we will expose your products in our social media and crowdfunding campaign via photo or video.





Credit: @rideforkorah

rideforkorah 2 Following Superior, Montana

rideforkorah We want to say a HUGE thank you to @classyllama for everything along this tour.

They were quick to sponsor us which enables all of your donations to go 100% to the field, and it helps us to eat and covers more of our expenses on the road. And they have even sent us snacks along the way. We seriously \ them. ddavidn 😌 😌 🤤

jillyrolls



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Credit: @mairawa

## THE GOAL

"We want to raise at least €1 for every kilometer we cycle."



Part 1: "The smooth road" Love the children: Lestari Sayang Anak Part 2: "The middle earth" Save the animals: Jakarta Animal Aid Network Part 3: "The homecoming" Protect the nature: Kebun Kumara

## **CONTACT US**

Be a part of Everything in Between!

Before the journey, but also during, you can get in touch with us easily via:

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- : www.everythinginbetween.nl

